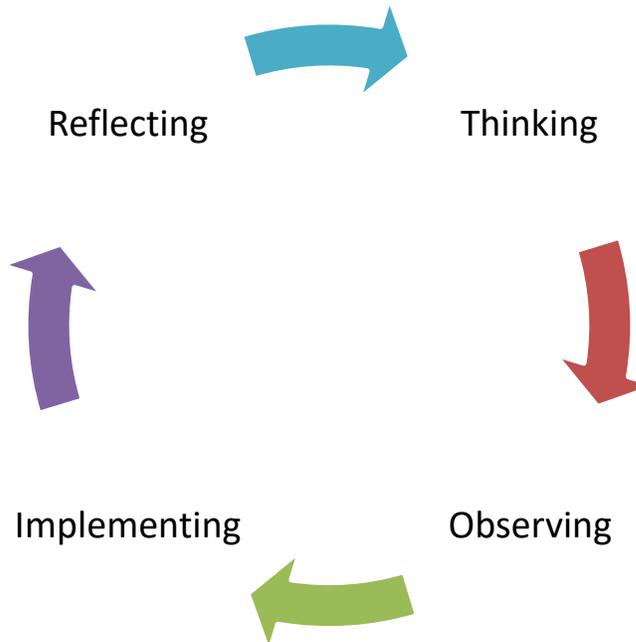




2018 AGM Meeting Strategic Plan Revisited

In 2015 we worked with a consultant and members of the community to help us restructure the organization and develop our mission, policies, procedures, and strategic plans for the future. Since that time we have again seen massive changes to our organization, and would like to revisit and revamp the work done.



Future

The future state of the organization will be successful if it is able to:

- *Create an environment that will engage its board members, staff and volunteers in a harmonious and respectful way through being compassionate, loving towards others, dependable and resourceful in an environment that is safe, free of risks, and welcoming*
- *Increase its revenues that will enhance organizations ability to provide good nutritious meals and essentials to their guests*
- *Work towards its vision of offering and providing greater resources to a larger clientele throughout the Kootenay Boundary (expansion) including expanded programs and services*
- *Create an opportunity for the organization to be sustainable over the long-term and to include greater revenues with more staffing and a facility that will support growth*



Mission Statement

Whispers of Hope is a non-profit charitable organization motivated to empower individuals by providing community support, nourishment and essentials in a safe and welcoming environment.

Please share your thoughts to help us determine needs, issues, risks, current cultural climate, roles and responsibilities, and areas that may be help us to achieve our mission.

SWOT Matrix Analysis Template

	Helpful to achieving the objective	Harmful to achieving the objective
Internal origin (attributes of the system)	Strengths •	Weaknesses •
External origin (attributes of the environment)	Opportunities •	Threats •

